District Eco-SDG Championship 2024

APEX SDG & APEX SDG Trust

Corporate Office: 2nd floor Central Facilities for Research & Development, Osmania University, Hyderabad, Telangana, INDIA
*support@apexsdg.com +91-9987572334 **Website:** www.apexsdg.com*

Saluting Our Nation Bharat Ganrajya; Republic of India
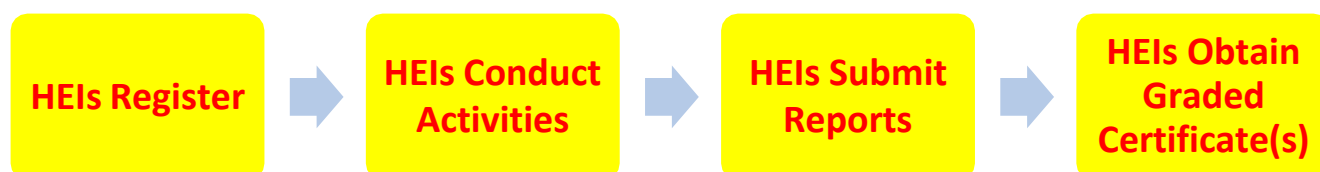

Invitation for Applications and Participation in DESC 2024 from HEIs: Brochure

Higher Education Institutions (Universities, Colleges, Standalone Institutions) across 28 States and 8 Union Territories are **invited to showcase** their commitment to the Sustainable Development Goals in District Eco-SDG Championship 2024-**DESC 2024**.

Institutions are encouraged to **conduct voluntary activities** led by their administration, students, staff, and faculty, whether on campus, in nearby villages, or schools, demonstrating their social responsibility. Reports need to be submitted for obtaining graded Certificates.

This initiative offers opportunities for action research, projects, internships, accrediation processes and training, with the potential to **gain recognition as a Graded Challenger**. This will be followed by mini-National Conferences as per the action plan of the consortium.

"Pursuing goals is driven not by what we have, but by what we implement, achieve, and advocate."

HEIs Register → **HEIs Conduct Activities** → **HEIs Submit Reports** → **HEIs Obtain Graded Certificate(s)**

Important Information*

Registration and total charges for the Institutional participation: Rs 2800/- only, to be paid online via Registration Link: *https://forms.gle/8a2Ni1A2pu3N91vu8*

(Receipt will be shared on the registered E-mail)

Registration starts: 12th August 2024- Last Date: 12th Sept 2024

Registered Institutions needs to conduct activities immediately after the registration

Completed Reports of conducted activities will be accepted from: 27th Sept 2024 onwards

Last Date for accepting Completed Reports: 10th Oct 2024

Issue of Graded Certificate of District Eco-SDG Championship 2024, from: 12th Oct 2024

Official communication is on Email: apexsdgee24@gmail.com; apexsdg2024@gmail.com

Contact number: WhatsApp: 9987572334 *preferably messages.*

*Consortium reserves all rights in the District Eco-SDG Championship 2024.

Letter to the Head of the Institution

Subject: Invitation to Join **District Eco-SDG Championship 2024**- Fundamental Duties **Article 51(A)**-Implementation and localisation of Sustainable Development Goals-Environment and Net Zero initiatives- **Student Self Help groups**- Conducting activities **voluntarily- registration-reports- graded Certificates**- Reg.

Dear Academic Leader,

Greetings from APEX SDG and our Consortium for the District Eco-SDG Championship 2024! APEX SDG, a recognized **non-profit organization**, commends your institution's dedication to sustainability. Your leadership in involving faculty, students, and staff in environmental and SDG activities is vital to our nation's sustainable future.

Our **annual championship** promotes academic excellence, enhancing the skills, attitudes, and knowledge of both faculty and students in Higher Education Institutions (HEIs).

We are happy **to invite your esteemed institution to participate in this national initiative**, which aims to advance Sustainable Development Goals (SDGs) across 28 states and 8 Union Territories.

This multidisciplinary event offers a unique opportunity for **national recognition, enhanced accreditation, and meaningful collaboration in nation-building.**

We invite you to register for the District Eco-SDG Championship 2024, scheduled from **12.08.2024 to 12.10.2024**.

To participate:

- Identify five Faculty Coordinators.

- Form five Student Self-Help Clubs within your institution.

- Conduct any 10 activities from the attached brochure and submit reports for evaluation.

Register here: The non-refundable registration fee of ₹2800 can be paid online through the provided link or QR code. Certificates will be awarded based on performance.

Pay with Net Banking to the following Bank Details: **Account no: 42288843643**; Beneficiary name: **APEX SDG**

Bank Name: **State Bank of India; IFSC Code: SBIN0002714**

For more details, please refer to the attached brochure or contact us via WhatsApp at 80087 34064.

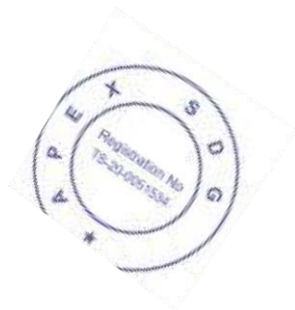We look forward to your institution's voluntary participation in this impactful initiative.

Thank you.

Yours sincerely,

Shri. P Sudheer Kumar.

Executive Director, APEX SDG

Note: Guide to conduct activities and Report format is given: *https://drive.google.com/drive/folders/1kX6ahm-KfM0aNztOu-RP16_YQG0RiOW3?usp=sharing*

ACTIVITIES for DESC 2024: To be voluntarily conducted by the HEIs-Sample GUIDE is given

I.   Conduct and Report any <u>THREE</u> Activities: 30 marks

1. **Implement a Zero Waste Campus Initiative:** Develop and enforce a comprehensive waste management policy, including composting organic waste, recycling, and reducing single-use plastics. (Minimum 30 days activity).

2. **Host a 'Sustainable Meals Week':** Promote plant-based, locally-sourced meals across the campus cafeteria for one week. Encourage students and staff to contribute recipes and create a campus-wide cookbook.

3. **Create a Digital Repository for Sustainability Research:** Develop a platform where students and faculty can share research, projects, and case studies on sustainability topics.

4. **Create and use an E-Waste collection point on campus.**

5. **Create and use Outdoor Classroom in open atmosphere on campus.**

6. **Organize a Campus Swap Meet:** Facilitate a marketplace for students and staff to exchange goods such as clothing, books, and electronics, reducing consumption and waste.

7. **Install sewing machine for making Cloth bags from Cloth/ used Umbrella cloth.**

8. **Grow Organic Garden with leafy vegetables or vegetables in 6ft X 8ft area on campus/terrace (OR) Grow a nursery of fruit bearing plants.**

9. **Organize an Appreciation Event for Soldiers' Families in the District.**

II.   Conduct and Report any <u>TWO</u> Activity: 20 Marks

1. **Develop a Documentary Series on Local Environmental Challenges:** Produce a series of short documentaries (5-10 minutes each) on pressing environmental issues in your region, such as deforestation, water scarcity, or pollution. Post on social media with #apexsdg.

2. **Create an Educational Series on Sustainable Lifestyles:** Produce a series of videos demonstrating sustainable living practices, such as upcycling, energy conservation, and sustainable fashion. Post on social media with #apexsdg.

3. **Organize an Awareness Campaign on Green Technologies:** Create and promote videos on the benefits of emerging green technologies like electric vehicles, green buildings, or sustainable agriculture. Post on social media with #apexsdg.

4. **Create videos on the situations and conditions of the <u>elderly people</u> in your district.** Post on social media with #apexsdg.

5. **Make a video about illnesses caused due to Pollution/eating high calorie food/ junk food/ unprotected food/ over eating food/ malnutrition/ lack of sanitation and hygiene.** (Quantity minimum 10 videos; Each Final video is 1 min to 2 min). Post on social media with *#apexsdg.*

III.   Conduct and Report any <u>Two</u> Activity: 20 Marks

1.   **Conduct a rally in your locality on the theme "The abuse of older people", also known as elder abuse.** (only this theme) (Minimum one time activity). Prepare quotes and placards; plan the marching route in advance.

2.   **Launch a 'Sustainability Hackathon':** Organize a 48-hour event where students brainstorm and develop innovative solutions for local environmental issues. Presentations to be shared with the local government or NGOs.

3.   **Conduct a District-wide SDG Quiz Competition:** Engage schools and colleges in your district in a quiz competition focused on SDGs, with the goal of increasing awareness and encouraging action.

4.   **Host an SDG-themed Street Play Festival:** Organize street plays in public spaces focusing on SDG-related themes like gender equality, climate action, or responsible consumption.

5.   **Develop a Mentorship Program for Local Schools:** Pair college students with school students to mentor them on sustainability projects, helping younger students understand and engage with SDGs.

IV.   Conduct, Showcase and Report any <u>THREE</u> Multi-faceted Initiatives (30 Marks)

1.   **Organize a Campus Sustainability Expo:** Display projects, innovations, and research from different departments that contribute to sustainability. Invite local businesses and community leaders to participate.

2.   **Implement a 'Green Office' Certification for Departments:** Encourage each department to adopt sustainable practices, such as paperless offices, energy conservation, and waste reduction, with recognition for departments that achieve the highest standards.

3.   **Organize an Inter-college Green Olympiad:** Host an Olympiad focused on sustainability topics, with events ranging from quizzes to project presentations, promoting healthy competition and knowledge sharing among institutions.

4.   **Host a 'Future of Sustainability' Conference:** Invite experts, alumni, and students to discuss the latest trends and innovations in sustainability, with a focus on practical implementation in higher education.

5.   **Conduct a Slow Cycling Competition at Institution/ College.** Announce in advance to ensure practice.

6.   **Conduct a Challenge Walking of 10,000 steps in 90 min.** (2.5 ft or 30 inches is considered as a step) (one time activity). Students and staff to participate. Announce in advance to ensure practice.

7.   **Conduct Yogathon for youngsters, performing Yoga Mudras.** (1 day Activity) Demo video: Announce in advance to ensure practice. Conduct the activity and share the report.

8.   **Conduct a Training Program for the students on Safety, Disaster, Risk and Crowd Management.**

HOW TO CONDUCT ACTIVITIES SAMPLE GUIDE *Click here:*

https://drive.google.com/drive/folders/1kX6ahm-KfM0aNztOu-RP16_YQG0RiOW3?usp=sharing

Sample Videos: please type #apexsdg in YouTube ▶ YouTube

ABOUT

APEX SDG Skill Training and Accreditation Services

The APEX SDG is a non-profit global membership Organization dedicated to promotion, facilitation and implementation of Sustainable Development Goals advancing standards and recognitions for Industries, Corporates, educational institutes and professionals globally. Our member networks, known as the APEX SDG Education Network and APEX SDG Corporate Network, are the networks of educators, businesses, and non-profit and public-sector organizations dedicated to sharing knowledge and best practices that accelerate innovation in the education and corporate sector. We unite the best minds in education and the best minds in business—to work as one to achieve a common goal to create the next generation of great leaders.

VISION: To make quality the defining element of implementing Sustainability aspects and skilling across the globe through a combination of self and external quality evaluation, promotion and sustenance with services and develop skilled nation.

MISSION: To arrange for periodic assessment, Sustainable accreditation to Industries/Business Fraternities and International accreditation of educational institutions and design specific academic skill lab Manuals. To stimulate the skill empowerment for promotion of quality and research in Educational institutions; To encourage Health, wellness and Sustainability in Organizations/Educational entities; To undertake quality professional training programmes and To collaborate with other stakeholders of Industrial/education systems for quality evaluation, promotion and sustenance.

Thank You: APEX SDG and APEX SDG TRUST - Consortium for District Eco-SDG Championship 2024
Executive Director: Shri P Sudheer Kumar; Advisory Members: Dr Poornima Jogi.S, and Mrs. Sukina Purohit; Academic and Social Work Advisor: Dr. Nandeesh Y D.

1 Activity =10 Marks = (5 Marks for conducting +5 Marks for Reporting)

Marks	Grade	Grade Description	Grade Point
95 and above	A++	Outstanding	10
85 to below 95	A+	Excellent	9
75 to below 85	A	Very Good	8
65 to below 75	B+	Good	7
55 to below 65	B	Above Average	6
45 to below 55	C	Satisfactory	5

The health of the soil and the quality and availability of water are interconnected.
PHOTO: Hatia/Adobe Stock