

**APEX SDG TRUST**

(Regd: 53/2024)

197/A, Sai Nagar Kushaiguda Industrial Area

Hyderabad Telangana 500062

APEX SDG TRUST Cell: 7660802102 apexsdg2024@gmail.com

**SUSTAINABLE
DEVELOPMENT GOALS**

Invitation to Participate

District Eco-SDG Championship (DESC) 2026**Date 16.07.2026****Dear / Vice-Chancellor / Director/ Registrar/Principal / IQAC Coordinator,**Greetings from **APEX SDG TRUST**.It gives me great pleasure to invite your esteemed institution to participate in the **DESC 2026**

Launched in **2023**, DESC has grown into a national educational initiative with the participation of **more than 150 Higher Education Institutions (HEIs)** from different states across India. Inspired by the **Fundamental Duties enshrined in Article 51A of the Constitution of India** and aligned with the **United Nations Sustainable Development Goals (SDGs)**, DESC encourages institutions to promote responsible citizenship, sustainability and institutional excellence through practical learning.

DESC is a **90-day Institutional Challenge** comprising [20 Practice Sections and 60 Signature Practical Activities](#). In this context, **Institutions are requested** to complete **any 20 activities** based on their priorities and local needs. A detailed implementation [model guide](#) is provided in Microsoft Excel format, and institutions **may also design safe and innovative activities** aligned with the objectives of DESC-Conduct on campus.

Registration Schedule

- [Registration Opens](#): 15 July 2026 **Last Date**: 30 September 2026
- **Programme Duration**: 90 Days from the Date of Confirmed Registration

Institutional Contribution, non-refundable, one-time.

- ₹2,800 (if paid in 15–31 July 2026) **₹3,000** (if paid during 01 Aug–30 Sept 2026)

Upon successful completion and evaluation, institutions will be recognised under the **DESC Institutional Excellence Framework**:

🏆 **DESC Platinum Centre of Excellence** (90–100); 🥇 **DESC Gold Centre of Excellence** (80–89); 🥈 **DESC Silver Centre of Excellence** (70–79); 🥉 **DESC Bronze Centre of Excellence** (60–69); 🏅 **DESC Recognised Participating Institution**

The Institutional [Report](#) and [self-assessment sheet](#), along with supporting evidence, should be submitted to apexsdg2026@gmail.com. Reports are normally evaluated within **15 working days**. Eligible institutions will receive an **Institutional Recognition Certificate**, a **Letter of Appreciation**, and Student and Faculty Certificates through email.

We warmly **invite** your institution to join **DESC 2026** and become part of a growing national movement for **Responsible Campuses, Responsible Citizens and Sustainable Futures**.

We look forward to welcoming your institution.

With Best Wishes,

P. Sudheer Kumar

Executive Director & Managing Trustee

LINKS: [Registration](#) , [model guide](#) , [20 Practice Sections and 60 Signature Practical Activities](#).
[Report](#) and [self-assessment sheet](#) , [FAQs](#) , [Evaluation](#) , [Brochure](#)